

# Ryan Fajardo

Department of Sociology, Northwestern University  
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## EDUCATION

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### Northwestern University – Ph.D. in Sociology, expected 2026

Dissertation: “Fair or Foul in Online Sports Betting: Emotional Conduct and the New Rules of the Game”

Committee: Bruce Carruthers (Chair), Claudio Benzecry, Ashlee Humphreys, James Mahoney

### Northwestern University – M.A. in Sociology, 2023

Thesis: “Settling Secondhand Sales: Pricing Symbolic Items in an Emergent Online Marketplace Environment”

### Williams College – B.A. in Sociology with Honors & Economics, 2017

Thesis: “The Worries of Waiting: The Reorganization of the 21st Century Line Through the Smartphone”

## PEER-REVIEWED PUBLICATIONS

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Fajardo, Ryan. 2024. “[Settling secondhand sales: Pricing symbolic items in an emergent online marketplace environment.](#)” *British Journal of Sociology* 76(2):260–77.

Fajardo, Ryan. 2024. “[Public Funding, Private Work Outcomes: Multiple Job Holding among U.S. K–12 Public School Teachers.](#)” *Socius* 10.

## WORKS IN PROGRESS

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Fajardo, Ryan. “Digital Dollars, Emotional Sense: How Addiction Professionals Regulate Money Flows in Online Sports Betting.” Manuscript available upon request.

Fajardo, Ryan. “Writing the Playbook for Profit: Framing Economic Sustainability in Online Sports Betting.” Manuscript available upon request.

## TEACHING EXPERIENCE

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### Northwestern University

#### *Section Instructor*

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|------------|---|
| 2025, 2026 | Legal Studies Advanced Research Seminar with Nicolette Bruner<br>Overall course evaluation: 7.73/6 (2025); 2026 Pending |
| 2024       | Health, Biomedicine, Culture, and Society with Santiago Molina<br>Overall course evaluation: 5.23/6, $n=24$             |
| 2022–2023  | Law and Society with Nicolette Bruner<br>Overall course evaluation: 5.77/6, $n=36$ (2022); 5.73/6, $n=33$ (2023)        |

#### *Teaching Assistant*

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|------|--|
| 2023 | Sociological Analysis with Karrie Snyder           |
| 2023 | Ukrainian Society in Peace & War with Tymofii Brik |

2022 Food and Society with Miri Eliyahu  
2021 School and Society with Karrie Snyder

### **Williams College**

#### *Section Instructor*

2017 Game Theory with Ashok Rai  
2014 Macroeconomics with Quamrul Ashraf

### **SELECTED AWARDS, GRANTS, AND FELLOWSHIPS**

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#### **External**

2026 Society for the Advancement of Socio-Economics Early Career Workshop  
(One of 20 scholars globally selected via competitive peer review to receive intensive faculty mentorship and travel funding)  
2025 William R. Eadington Fellowship, University of Nevada, Las Vegas  
(Competitively selected to advance research on gambling using archival data)  
2023 XV Medici Summer School, Massachusetts Institute of Technology  
(Competitively selected to engage in an intensive, week-long cross-disciplinary seminar exploring platform economics)

#### **Internal**

2025 Legal Studies Interdisciplinary Graduate Assistantship  
2025 The Graduate School Graduate Research Grant  
2024 Science in Human Culture Science Studies Travel/Research Grants  
2022 Northwestern Sociology Alumni Fund for Second Year Paper  
2016 Williams College Summer Research Funds

### **SELECTED PRESENTATIONS**

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“Fair or Foul in Online Sports Betting: Emotional Conduct and the New Rules of the Game”

2025: Annual Meeting of the American Sociological Association, Chicago, IL, USA.  
2025: William R. Eadington Fellowship Presentation, University of Nevada, Las Vegas.  
2025: Culture and Society Workshop, Northwestern University.

“Digital Dollars, Emotional Sense: How Addiction Professionals Regulate Money Flows in Online Sports Betting”

2025: Annual Meeting of the Society for the Advancement of Socio-Economics, Montreal, QC, CAN.

“The Playbook for Profit: Institutional Frames for Sports Betting Market Sustainability”

2025: Chicago Ethnography Conference, University of Chicago.

“Settling Secondhand Sales: Pricing Symbolic Items in an Emergent Online Marketplace Environment”

2023: Culture and Society Workshop, Northwestern University.  
2023: American Sociological Association Organizations, Occupations, and Work  
Preconference Workshop on Platform Economics, University of Pennsylvania.  
2023: Chicago Ethnography Conference, Loyola University Chicago.

“Public Funding, Private Work Outcomes: Multiple Job Holding among U.S. K–12 Public School Teachers”

2022: Annual Meeting of the American Sociological Association, Los Angeles, CA, USA.

2021: Applied Quantitative Methods Workshop, Northwestern University.

“Working Through the App: TaskRabbit and Paid Line Sitting”

2017: Annual Meeting of the American Sociological Association, Montreal, QC, CAN.

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## SERVICE AND AFFILIATIONS

### Departmental and University

2025–Present Graduate Fellow, Legal Studies

2022–Present Affiliate, Science in Human Culture

2023–2025 Culture and Society Workshop Co-Coordinator

2022–2024 Sociology Department Graduate Affairs Committee Member

### Professional

Peer Reviewer: *Socio-Economic Review*, *Qualitative Sociology*

2017–Present American Sociological Association

2024–2025 Co-editor, *Accounts*, Newsletter for the Economic Sociology Section of ASA

2023–Present Society for the Advancement of Socio-Economics

2024–2025 Editorial Intern, *Socio-Economic Review*

### Public Sociology

2025–Present Member, Illinois DHS Advisory Council on Substance Use Disorder,  
Subcommittee on Gambling Disorders

2025 Invited Participant, American Institute for Boys and Men Convening on Sports  
Betting Research and Regulation

2025 Invited Speaker, Annual Conference of the Illinois Council on Problem Gambling

2024 Community Engagement Fellow, Illinois Council on Problem Gambling

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## OTHER EDUCATIONAL SERVICE AND EMPLOYMENT

2019–2020 American Citizenship Exam Educator, Make the Road New York  
New York, NY, USA

2018–2019 Community Partnership Coordinator (AmeriCorps), Bayard Taylor Elementary  
Philadelphia, PA, USA

2016–2017 Student Director, Williams College Adventures in Learning  
Williamstown, MA, USA

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## SKILLS AND CERTIFICATES

Languages: English (Native), French (Intermediate), Spanish (Intermediate)

Technical: Stata, R, ATLAS.ti